



Communication Committee Meeting
February 21, 2014
11:00 a.m. – 1:00 p.m.
Colorado Springs Conference Room

Meeting Minutes

Attending: Dana Brandorff, Cathy Beuten, Mark Malone, Jay Dedrick, Ken McConnellogue, Isabella Muturi
Sauve

On the phone: Andrea Hutchins, Karin Reese and Paul Chinowsky

Approval of Minutes

Minutes of the January 2014 meeting were approved as presented

Welcome & Introductions

The committee welcomed Dana Brandorff, who introduced herself and gave a brief description of her professional background.

CU Connections

The committee discussed the coverage of news on CU Connections, including the role and purpose of Connections for faculty and the notion that some faculty related news are not covered, including the Patti Adler case.

In response, VP McConnellogue noted that the broad goal for the newsletter is to provide information for the University and that he would love to see faculty step up and express their views and input. He went on to cite the budget and personnel limitations faced by CU Connections, which often determines how and which events are covered. He added that some news events like the Patti Adler case receive a lot of coverage and relaying the same information on Connections would be unproductive. Jay Dedrick also noted that in the case of the Philosophy department at the Boulder campus, CU Connections focused on contributions by faculty vs. faculty and administration responses to the issue.

In follow up discussions, committee members suggested ways that CU Connections can maintain contact with communication representatives from each campus to keep informed on campus news. They also suggested that Connections cover news that get national coverage from the point of view of 'how do these issues affect you on the job, what impact might they have on me and what would I do in the future?' and that coverage be reprinted or linked in a 'CU in the News' column on the newsletter's homepage. VP McConnellogue noted that these were good suggestions but that additional resources would be needed.



CU Website (www.cu.edu)

Cathy Beuten gave an overview of the redeveloped CU website. The committee agreed that University Relations present the new website to faculty at the March Faculty Council meeting.

Committee Charge

The following charge & goals were approved and will be sent to the vice-chair of the Faculty Council to be included in the Faculty Council bylaws, currently under revision.

The Faculty Council Communications Committee works to improve and facilitate the communication of information regarding the University of Colorado within the University and to the broader communities impacted by the University. Goals of the Communication Committee include:

- 1. Advising systemwide communication media to assure inclusion of relevant content;*
- 2. Identifying appropriate technology used to communicate information.*
- 3. Coordinating the flow of information among campuses and with systemwide University communications.*
- 4. Recognizing and promoting examples of excellence found in the University as a means of encouraging continuous growth of excellence.*
- 5. Informing constituencies of the issues before the Faculty Council and urging them to contribute their opinions, analysis, and ideas to the discussion.*
- 6. Publicizing current and upcoming events of significance to the faculty and staff and promoting awareness of the mission and impact of the Faculty Council and other shared governance bodies.*
- 7. Encouraging greater participation in the shared governance process.*

Adjournment

There being no other business, the meeting was adjourned. The next meeting will be on March 21, 2014 in the Colorado Springs conference room, 1800 Grant St. Denver, CO 80203.