



Communication Committee Meeting
January 17, 2014
11:00 a.m. – 1:00 p.m.
South- 501 Conference Room

Meeting Minutes

Attending: Jay Dedrick, Isabella Muturi Sauve, Melinda Piket-May, Mark Malone

Others attending: Kevin McCarty

Approval of minutes

Minutes of the November 2013 meeting were approved as presented.

Go-to-Meeting Web Conferencing Presentation, Kevin McCarty

Kevin gave an overview of the Go-to Meeting web conference software and demonstrated how to set it up for meetings. Following the presentation, the committee agreed to propose that the software, including call & video conferencing be set up and used in all meetings of the Faculty Council and its committees. It was also agreed that supporting equipment be purchased, including speakers, cable wires, camera and tripod.

CU Connections Readership Survey, Jay Dedrick

Jay shared the results of the 'CU Connections Reader Survey' conducted in fall 2013. Following the presentation, committee members suggested that Jay share the same report at the January meeting of the Faculty Council. They also proposed that the presentation include a report on how the findings may have changed since the survey was concluded.

Questions for the Board of Regents

Faculty Council chair, Melinda Piket-May reported that two Regents would attend the January 23, 2014 Faculty Council meeting and requested that committee members propose questions to ask them during that meeting. The following two questions were suggested in response:

- In what ways can we better collaborate to reach more people in the State to communicate the good things that are happening at the University?
- If internal communication is important, are we doing all we doing all we can to support this role? Can we explore other communication strategies, including paid advertising?



Committee members went on to agree to solicit an article from the Regents for CU Connections. The article could include their opinion on pertinent issues, such as the community College bill and feedback from the recent Board of Regents meeting.

Adjournment

There being no other business, the meeting was adjourned. The next meeting will be on February 21, 2014 in the Colorado Springs conference room, 1800 Grant St. Denver, CO 80203.