



Communication Committee Meeting

November 15, 2013

11:00 a.m. – 1:00 p.m.

1800 Grant St. Colorado Springs Conference Room

Meeting Minutes

Attending: Cathy Beuten, Jay Dedrick, Mark Malone, Maegan Gilmour, Melinda Piket-May, Ken McConnellogue

On the Phone: Christina Martinez

Approval of Minutes

Minutes of the September 20, 2013 meeting were approved as presented.

Committee Status

Committee discussed changing the status of the communications committee from ad hoc to standing, and there was unanimous approval for moving forward with the change. Mark will work on drafting mission and bylaws for committee.

Communication Plan

Communication plan was discussed and Melinda invited Ken and Cathy to present the plan to Faculty Council at the next meeting on Nov. 21st.

Faculty Council Corner

Committee discussed about how to best provide information and identify when new information is available. Possibility of combining with staff council announcements and creating a “governance groups” section.

Website Optimization

Function and focus of CU system vs. campus sites was discussed (system focused on staff & vendors, not students). Ken also discussed the timeline for launching the updated CU.edu site, with 1st launch scheduled for 12/9, and changes to FC site probably possible in Spring semester. Updated site will allow for more changes/improvements than old site.

Committee also discussed ability/possibility to connect admissions for different campuses – if rejected from one campus, system automatically checks admission requirements of other campuses.

Video Conferencing

Discussion of video conferencing options and possibilities for use in Faculty Council/Committee meetings. Try to invite someone, possibly Darren Chavez, to next meeting to talk about using GoToMeeting.

Old Business

Committee continued discussion the following items:

- Repurposing (flagging news items as being of interest of faculty)
- Reaching out to & retaining alumni
- Prioritization



Adjournment

There being no other business, the meeting was adjourned. The next meeting will be held on December 20, 2013 in the Colorado Springs conference room at 1800 Grant St, Denver.