

Communication Committee Meeting
May 16, 2014
11:00 a.m. – 1:00 p.m.
Colorado Springs Conference Room

Meeting Minutes

Attending: Mark Malone, Jay Dedrick, Cathy Beuten, Ken McConnellogue, Andrea Hutchins, Isabella Muturi Sauve, Melinda Piket-May

On the phone: Karin Rees

Approval of Minutes

Minutes approved as presented.

Faculty Council Report, Melinda Piket-May

Faculty Council chair, Melinda Piket-May reported that Faculty Council had discussed House Bill 14-1319 (Ferandino bill) and its impact on CU and other higher education institutions in the State. She added that the program prioritization process has been finalized at the UCCS campus but is ongoing in both the Denver and Boulder campuses.

University Relations Update

Jay Dedrick reported that his efforts to reach out to campus communication representatives for news and updates have been successful. He added that his office would be meeting with a vendor to discuss a new CU Connections website.

Committee members went on to have a lengthy discussion on whether the committee can be involved in the recruitment and retention of diverse students.

Communication Plan for Faculty

The committee discussed the following:

- Inclusion of a diversity corner on CU Connections. Articles can be posted on a monthly basis.
- Posting a link to CU Connections on the Faculty Council website.
- Inform faculty of the venues where faculty news is covered to increase awareness. This will include all the campus publications.
- Distribution of a list of system level resources at new faculty orientations or in an email to new faculty sent in September/February. The list could also be included in a welcome packet to be sent to all new faculty and made available to all other faculty.

New Business

The committee discussed agenda items for AY14/15 as well as current vacancies on the committee.

Adjournment

There being no other business, the meeting was adjourned at 12:40 pm. The next meeting will be in September, 2014.