

**Excellence in Leadership Program (ELP)
August 10, 2016**

**“Communicating Difference Matters”
Brenda J. Allen, Ph.D.**

Difference Matters Chapters

1. Read Chapters 1 and 2 of “Difference Matters: Communicating Social Identity” by Brenda J. Allen.
2. Be prepared to discuss “Reflection Matters” (pp. 20-21) #1, 7; (pp. 38-39) #1, 6, 9.

View TED Talk -- Chimamanda Adichie: The Danger of a Single Story (18:42)

http://www.ted.com/talks/chimamanda_adichie_the_danger_of_a_single_story

1. Be prepared to discuss issues raised in this video that you believe are relevant to leadership in higher education.
2. For which social identity groups do we tend to have single stories? What are implications of those stories?
3. How can we transcend our perceptions of single stories about social identity groups other than ours?